

Anita Garrett

From: Abbey Eddy <Abbey@parkcitycf.org>
Sent: Monday, December 18, 2023 11:00 AM
To: Anita Garrett
Subject: Live PC Give PC Results
Attachments: 2023_Live PC Give PC Marketing_Outreach RESULTS.pdf

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The senders address is: abbey@parkcitycf.org *** Please use caution when replying or clicking on links ***

Hi Anita,

As we wrap up 2023, I want to extend an enormous thank you for all of your support of Live PC Give PC this year!! Thanks to LCA Bank/Milestone Bank's continued enthusiasm and financial backing, Live PC Give PC was an incredible success. As a community we were able to reach 7,160 donors and raise \$4,833,934 for 124 local nonprofits. We are so overwhelmingly proud of this accomplishment and grateful for your partnership.

To give you an idea of how your sponsorship boosted your business exposure, we have compiled some stats around our media reach. **See attached for all of the details!**

As a Crest Sponsor, your logo was specifically featured in:

- Live PC Give PC website, linking to sponsor's website. Over 82,000 website sessions and over 44,000 unique users in Oct. and Nov.
- Social media post on Instagram and Facebook
- Printed banner at the party attended by over 400 people

Your sponsorship dollars also contributed to the additional prizes distributed including the Year-over-Year Donor Growth, Most Spirited Awards, and Recurring Donor boosts. You can see all of the results from Live PC Give PC [here](#).

We are working on some exciting updates for our sponsorship opportunities in 2024. I will be in touch in the new year with more information. In the meantime, please do not hesitate to reach out with any questions!

Best wishes for a healthy holiday season and happy new year!

Cheers,
Abbey

Abbey Eddy

[*she, her, hers*](#)

Development Director

Park City Community Foundation

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parkcitycf.org



Our Community Fund is the biggest way we support all of our local nonprofits. Please consider making a donation before Dec. 31!

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